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Prof. Günter VERHEUGEN



Potsdam, 01/09/2010

**European Commission**

Mrs. Catherine Day

General Secretary of the European Commission

Per Fax + 3 2 2 2 9 5 3 4 2 8 (2 pages)

Your fax from August 31

Dear Catherine,

Thank you very much for your letter from August 31 2010.

I wish to inform you that I have co-founded the European Experience Company GmbH (EEC) being also non-executive director of this Company. This does not constitute an occupation, because the EEC does not employ me, nor does it compensate me for my role as non-executive director. For me it is an investment, since I am a shareholder. Therefore I do not consider that Article. 1.1.1. of the Code of Conduct for Commissioners is applicable in that particular case.

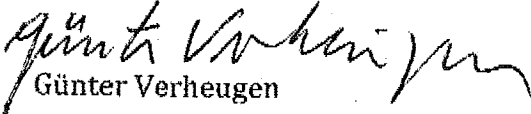
Nonetheless, below I list for your information the strategic company profile. You should please keep in mind, that EEC that I partly own is a start up, and therefore the different areas of activities of the EEC will only develop step by step and over time, covering European and international policy matters:

- Briefing sessions and written briefings for top leaders of public and private institutions and enterprises
- Intensive management seminars for institutions and enterprises in cooperation with experts from European institutions
- Analytical background papers and strategy recommendations in the area of EU-policy and other political matters
- Support for public relation endeavours in European affairs (speeches, media events, publications)

- Conflict mediation
- Speeches and other contributions at conferences, seminars and other events organised by institutions and enterprises

I would also like to inform you that an explicit purpose of the company is to contribute to a better understanding of the European integration, to promote the further development and deepening of the European integration as well as good neighbourly relations. Any kind of lobbying is explicitly excluded. You may wish to have a look at the website of the company [www.european-experience.com](http://www.european-experience.com) (in English).

Yours sincerely

  
Günter Verheugen